

HOW TO START YOUR OWN COMPANY BLOG?

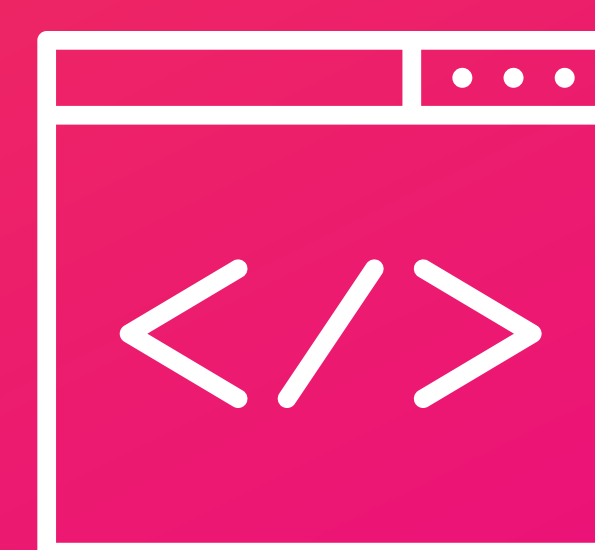
Choose where you want to hold your blog, your domain name and hosting option



Design your blog page, you may need to edit this to make sure it fits the correct style to match your website



Select the best plugins for your blog



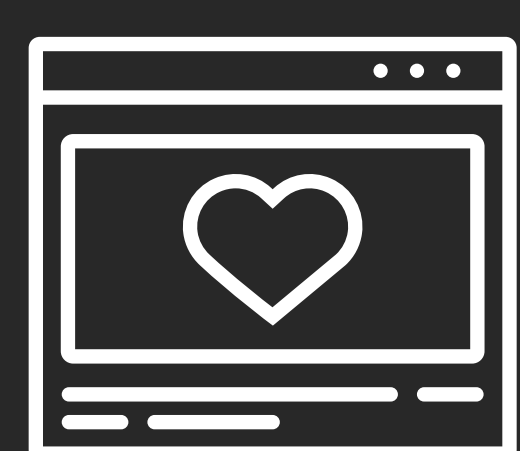
Start writing content for your blog which you know is going to attract your customers



HOW TO WRITE A BLOG?



Find the subject you would like to write about



Make sure you are writing in your own style, try and relate your own experiences if possible



Use links in your blog

- <https://www.rightontheline.com/news>



If you can, include images



If you get any blog comments, make sure you respond to them – this is a way to communicate with potential clients, someone might have further questions on what you've blogged about!



Post your blog to all your social media platforms

- <https://www.facebook.com/rightontheline>
- <https://www.instagram.com/rightontheline>
- <https://twitter.com/rightontheline>



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